



froghappy!
Decorative Painting & Art
Jennifer Hooley

Think like a little kid, focus on the imagination, take a big brush, some bravery, add lots of color, and before you know it... ribbit, ribbit, yippee... you're froghappy! Tennis is cool too.

Predominantly an oil painter with a focus on the light-hearted and whimsy of still-life and landscape, I am committed to constantly improving the way I paint and creating artwork that engages a child's imagination and sparks their curiosity for fine art.

Having started painting in 2002, I have come to cherish and embrace the process and the newness of it all as if I were a little kid. I am energized by bright and bold colors and the playfulness of storytelling, but also by the reaction of others to my work. I love this important sense of connection. I draw often, reference these sketches, rely on a variety of color theories and use a disciplined process in order to let my imagination fly. I am inspired by the work of local artists Wayne Daniels, George Van Hook and Nicora Gangi and am drawn to contemporary artists such as Wayne Thiebaud and William Wegman.

Artist Biography: Jennifer grew up in Cazenovia NY, graduated with a BS in Business Management from Boston College and has an BFA from The Corcoran School of Art. Jennifer has been working as an artist and oil painter since May 2000 with a playful style of representing real objects & focus in story telling and capturing living history. She started her business, froghappy!, in 2002 to provide decorative painting in kids' rooms and continues with a mission to provide artwork just for kids.

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6 Hurd Street, Cazenovia

315-559-6156 mobile

jennifer@froghappy.com

www.froghappy.com